



## GET READY!

In celebration of the 100th Anniversary of Community Foundations, The Community Foundation Coalition of New Mexico, combining strengths from the Albuquerque, Taos, Southern New Mexico, New Mexico and Santa Fe Community Foundations, will be taking part in a national day of community giving.

The nationwide initiative, Give Local America, will take place that same day, May 6, 2014. Over 100 communities across the US, with the help of their own community foundations, will host local giving events to support local causes and organizations.

Our state's event is called Give Grande New Mexico. Each local gift will be amplified with dollars from a national incentive pool of funds, plus New Mexico will also have its own, additional incentive prizes!

### **A DYNAMIC 24 HOUR EVENT** **COMMUNITY FOUNDATIONS WILL** **RAISE MILLIONS OF DOLLARS FOR** **NEW MEXICO NONPROFITS!**

Past giving events like this have raised millions of dollars, and generated buzz throughout communities, while connecting new donors with nonprofits that address the causes they care about.

## GIVE GRANDE NEW MEXICO!

Nonprofit organizations in New Mexico are invited to participate in this historic, community-giving event. A 24-hour event, Give Grande New Mexico will raise as

much money as possible for our local nonprofits via easy-to-use online fundraising. It will reignite the spirit of giving in our communities and provide opportunities for statewide nonprofits to get their creative juices flowing, while creating fun, engaging events for donors, old and new.

## ELIGIBLE ORGANIZATIONS

- Must be a 501 (c)(3) charitable organization and in Good Standing with the IRS and New Mexico Attorney General (Guidestar Charity Check)
- Provide Service in New Mexico (This can include chapters of national organizations, as long as nonprofit certifies that the funds are used for programs in New Mexico.)
- Places of worship that run programmatic social service organizations that benefit the general public can participate. Social service organizations will need to have a 501 (c)(3).
- Can have a fiscal sponsor, but will require that the fiscal sponsor sends a letter that certifies that they are accepting money on behalf of the project
- United Way Chapters
- Other foundations, such as hospital or health foundations

## INELIGIBLE ORGANIZATIONS

- Universities and colleges
- Private Foundations
- Places of worship - this includes churches, temples, mosques and other faith based entities.

# PARTICIPATE IN NEW MEXICO'S FIRST DAY OF GIVING



## BE A SPONSOR

Funders can be part of New Mexico's philanthropic history by supporting and sponsoring this extraordinary day of unprecedented giving, benefiting the organizations that make New Mexico special.

- Encourage your grantees to participate.
- Offer matching grants to regional or field of interest organizations in your portfolio.
- Use your social media to encourage your partners to Give Grande!
- Offer incentive prizes or contribute to offset the credit card and operational fees associated with Give Grande New Mexico.

## INCENTIVE PRIZES

### Grand Prize – Total \$22,500

The top three nonprofits with the most unique donors who have given gifts of \$50 or more, will receive the following unrestricted cash prizes:

- 1st Place \$10,000
- 2nd Place \$7,500
- 3rd Place \$5,000

### Enchantment Prizes - Total \$24,000

\$1,000 random hourly match prizes: Each hour, one donation will be randomly selected to receive an additional \$1,000 added to it. Once a nonprofit has received an hourly prize, they are not eligible to receive another one.

### Roadrunner Challenge - Total \$25,000

The first 10 nonprofits to receive 25 unique gifts of \$50 or more will receive an unrestricted cash prize of \$2,500. Only one gift per donor, per nonprofit, will be counted towards the prize.

### 33 County Prizes - Total \$33,000

\$1,000 random prizes announced through the day to nonprofits that do work in specific counties. Every county will have a winner.

## SPONSORS WILL RECEIVE PUBLIC CREDIT

- on the official Give Grande New Mexico event donation website - [givegrandenm.org](http://givegrandenm.org)
- on the prizes given to nonprofits
- on other state media campaigns

**[OUR OFFICIAL WEBSITE GIVEGRANDENM.ORG WILL BE LIVE JANUARY 1, 2014](http://GIVEGRANDENM.ORG)**

# I WANT TO HELP MAKE HISTORY IN NEW MEXICO



## BUSINESS AND FOUNDATION PARTNER SPONSORSHIP CONTRIBUTIONS

- GOLD SPONSOR \$7,500**
- SILVER SPONSOR \$5,000**
- PARTNER \$2,500**

Your sponsorship contribution will: provide incentive prizes, support nonprofit capacity building by funding nonprofit donor-development trainings and webinars throughout the year, offset credit card fees for donations, and help the Coalition make this day of giving an engaging, and successful event.

**Yes! Please include my organization in this historic giving event.**

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact email Address \_\_\_\_\_

We want to sponsor in the amount of \$ \_\_\_\_\_

**Please apply this donation toward**

- General Event Sponsorship

Incentive Prizes:

- 1st Place \$10,000
- 2nd Place \$7,500
- 3rd Place \$5,000
- Roadrunner Challenge
- Enchantment Prizes
- County Prizes
- Field of Interest (Make your own prize!) \_\_\_\_\_

*Please send to address on page four or contact Denise: [info@givegrandenm.org](mailto:info@givegrandenm.org). We will contact your organization with more information about the benefits of your chosen partnership.*

# EARLY NONPROFIT REGISTRATION

We are now registering nonprofits to participate in Give Grande New Mexico. Nonprofits can register at [www.kimbiamatchday.com/?f=newmexico](http://www.kimbiamatchday.com/?f=newmexico) or send in the form and we will contact you. Nonprofits who participate will be given a tool box with exciting ways to promote their organization, and are encouraged to participate in webinars and trainings around donor retention and donor development.

## ADDITIONAL INFORMATION

- **Who can donate?** Anyone with a credit card and access to the Internet.
- **What is a “unique donor”?** For the purposes of awarding prizes, a unique donor is one individual or corporation/business. Multiple donations from one donor to the same nonprofit will count as one gift. Organizations cannot donate to themselves.
- **What forms of donations are accepted?** MasterCard, Visa, Discover and American Express donations received through the website on the giving day will be matched on a prorated basis. Donations via check, cash or stock will be accepted, but cannot be matched by the national pool.
- **Are gifts tax deductible?** All donations are tax deductible and irrevocable and will be for the unrestricted use of the donor’s chosen charity.

## EARLY BIRD SIGN UP!

**Register before December 31, 2013 to receive 20% off the registration fee**

**\$40** (\$50 after Dec. 31) Small nonprofits –

Those with budgets under \$250,000

**\$80** (\$100 after Dec. 31) Medium nonprofits –

Those with budgets between \$250,000 and \$1 million dollars

**\$120** (\$150 after Dec. 31) Large nonprofits –

Those with budgets over \$1 million dollars

- **Is there a minimum gift?** Yes, a minimum donation of \$25 is required to qualify for the national challenge funds. However, all gifts will be accepted!
- **May I designate how a nonprofit uses my gift?** Giving Day gifts are considered unrestricted gifts to the nonprofit.
- **How much of the donation will go to the nonprofit?** All donations will be paid to the chosen charity, net of credit card transaction (3%) and a portion of the processing fees paid to Kimbia. HOWEVER, so nonprofits don’t have to pay this, the Coalition of Community Foundations is working hard to get the credit card fees covered by our sponsors! At a minimum, we know there is a 3% vendor fee paid to Kimbia (the software provider and Give Local America organizer).

Organization Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Organization Phone \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Contact Phone \_\_\_\_\_  
Contact email Address \_\_\_\_\_  
Federal ID# (EIN) \_\_\_\_\_



*Please send this form with your check to the address shown below or contact Denise directly.*

## GIVE GRANDE NEW MEXICO IS A PROJECT OF

Albuquerque Community Foundation  
Community Foundation of Southern New Mexico  
New Mexico Community Foundation  
Santa Fe Community Foundation  
Taos Community Foundation

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